



May 07, 2015 07:00 BST

Norwegian reports passenger growth and high load factor in April

Norwegian carried 2.1 million passengers in April 2015, an increase of seven percent compared to the same month previous year. The load factor was 82.4 percent, up 2.6 percentage points.

Norwegian's traffic figures for April are influenced by repercussions from the pilot strike in Scandinavia. In addition, this year's Easter traffic was in March; last year it was in April. Norwegian carried 2,134,040 passengers in April, an increase of seven percent compared to the same month last year. The load

factor was 82.4 percent in April, up 2.6 percentage points, which contributed to a positive total passenger traffic growth (RPK) of 14 percent. The capacity (ASK) increased by 11 percent this month. Norwegian took delivery of a brand new Dreamliner from the Boeing factory in April, which means that the long-haul fleet now consists of eight Dreamliner aircraft.

“The pilot strike in Scandinavia also had an impact on April’s traffic figures. But we are pleased that – in spite of this – the load factor is better than the same period last year. We are especially pleased that we continue to attract many new customers in Europe and USA, which proves that our international strategy works,” says CEO Bjørn Kjos.

Norwegian operated 99.3 percent of its scheduled flights in April, whereof 83.6 percent departed on time.

For more detailed information, please see pdf attached.

Media Contacts:

Chief Communications Officer Anne-Sissel Skånvik, + 47 97 55 43 44

CFO Frode Foss, + 47 91 63 16 45

Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. The company reported its highest ever passenger figures in a single year with almost 24 million passengers in 2014. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 424 routes to 130 destinations and employs approximately 4,500 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 258 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. Norwegian offers better leg room than most competitors, in-flight WiFi on short haul, world-class punctuality and a fleet of 96 aircraft with an average age of only four years. In 2013 and 2014, Norwegian was voted Europe’s best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. In 2014, Norwegian also won three prizes at the prestigious Passenger Choice Awards for Best Airline in Europe, Best Inflight Connectivity & Communications and Best Single Achievement in Passenger Experience for its moving map on the 787

Dreamliners. In addition, Norwegian was awarded Europe's best low-cost airline by AirlineRatings.com for the second year running.

Contacts



For journalists only

Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact
Marketing/sponsorship requests: marketing@norwegian.com